

SPONSORSHIP PACKAGE

Marine Renewables Canada 2022 Conference

HALIFAX | NOVA SCOTIA



marine
renewables
canada

NOVEMBER 22-24, 2022

marinerenewablesconference.ca

As the global energy transition continues, it is clear that Canada and the marine renewable energy sector have an important role to play. Many solutions and renewable energy resources will be needed to decarbonize our economy.

Marine Renewables Canada's 2022 Conference will focus on how offshore wind, tidal, wave, river current energy can help power a sustainable and inclusive future in Canada and globally. From the production of green fuels like hydrogen to displacing diesel in remote communities and providing clean electricity to the grid, our marine renewable energy resources offer clean solutions that the world is looking for.

Over the course of three days, the conference will provide ample networking opportunities, feature insight from industry leaders and experts, provide information on market opportunities and industry activity, and foster a dialogue on key actions and critical next steps.

This year's conference will be fully in-person and consist of 3 days of activities, networking events, conference sessions & keynotes:

- **Tuesday, November 22** - Members Sessions, Women in Marine Renewable Energy Event, Evening Networking Event
- **Wednesday, November 23** - Conference Sessions & Keynotes, Welcome Reception
- **Thursday, November 24** - Conference Sessions & Keynotes, Post-Conference Mixer

The Marine Renewables Canada conference represents the largest and most significant event of the year for Canada's marine renewable energy industry. We welcome and encourage other sectors to attend and discover opportunities to get involved in this growing industry.

Agenda and conference details will be updated on an on-going basis. For the most recent information visit the [conference site](#).

If you are interested in becoming a sponsor, please review the below opportunities and contact Amanda White at 902.717.0716 or amanda@marinerenewables.ca

Presenting Sponsorship

\$12,000

- Exclusivity as Presenting Sponsor
- Corporate logo displayed on all conference material as Presenting Sponsor – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions.
- Corporate logo listed on conference website page as Presenting Sponsor (with hyperlink)
- Five (5) complimentary delegate registrations
- Opportunity to provide multiple pop-up banners / signs to be displayed throughout the conference venue (sponsor is responsible for providing the banners/signs)
- Corporate display strategically located in the conference venue
- Opportunity to place promotional items on tables in main session room
- Acknowledgment as Presenting Sponsor from the podium during the event
- Opportunity to speak/present at the conference
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the event
- Promotion as Presenting Sponsor through all MRC social media platforms leading up to event
- One (1) promotional article to run in the Members Dispatch and Industry Newsletter leading up to the conference (wording and graphics to be supplied by sponsor)

PLATINUM SPONSORSHIP

\$7,000

- Three (3) complimentary delegate registrations
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display two (2) pop-up banner/signs throughout the conference venue (sponsor responsible for transporting display materials & set-up and dismantle at the event)
- Corporate display strategically located in the conference venue
- Acknowledgment as Platinum Sponsor from the podium during the event
- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the conference
- Promotion as Platinum Sponsor through all MRC social media platforms leading up to event
- One (1) promotional article to run in the Members Dispatch and Industry Newsletter leading up to the conference (wording and graphics to be supplied by sponsor)

GOLD SPONSORSHIP

\$5,000

- Two (2) complimentary delegate registrations
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) pop-up banner /sign throughout the conference venue (sponsor is responsible for transporting all its display materials as well as set-up and dismantle at the event)
- Corporate display strategically located in the conference venue
- Acknowledgment as Gold Sponsor from the podium during the event
- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the conference
- Promotion as Gold Sponsor through all MRC social media platforms leading up to event

SILVER SPONSORSHIP

\$4,000

- One (1) complimentary delegate registration
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display one (1) pop-up banner /sign throughout the conference venue (sponsor responsible for transporting display materials & set-up and dismantle at the event)
- Acknowledgment as Silver Sponsor from the podium during the event
- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the conference
- Promotion as Silver Sponsor through all MRC social media platforms leading up to event

WELCOME RECEPTION SPONSOR

\$5,000
(1 available)

- One (1) complimentary delegate registration & three (3) welcome reception guest registrations
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to speak at the reception - welcoming remarks (2 min)
- Corporate pop-up or information display in reception area (6 ft table will be provided)
- Dedicated signage indicating sponsorship at the reception (banners/easel signs)
- Opportunity to show a looping PPT on screen during the reception
- Corporate logo on cocktail napkins used during the reception
- Corporate logo on invitation sent to all conference delegates
- Corporate logo listed on conference website page (with hyperlink)
- Promotion as Reception Sponsor through all MRC social media platforms leading up to event

CONFERENCE APP SPONSOR

\$3,500
(1 available)

- One (1) complimentary delegate registration
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Acknowledgment as App Sponsor from the podium during the event
- Corporate logo displayed on the conference app landing page
- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the conference
- Promotion as App Sponsor through all MRC social media platforms leading up to event

LANYARD SPONSOR

\$3,500
(1 available)

- One (1) complimentary delegate registration
- Company logo on 2022 conference lanyards, given to all delegates & speakers
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Corporate logo listed on conference website page (with hyperlink)
- Promotion as Lanyard Sponsor through all MRC social media platforms leading up to event

NETWORKING LUNCH SPONSOR

\$3,500
(2 available)

- Dedicated signage indicating sponsorship at the lunch (banners/easel signs)
- Space to place company literature/handouts/swag at the lunch
- Opportunity to show a looping PPT on screen during the lunch
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Corporate logo listed on conference website page (with hyperlink)
- Promotion as a conference sponsor through all MRC social media platforms leading up to event

REFRESHMENT BREAK SPONSOR

\$2,500
(3 available)

- Dedicated signage indicating sponsorship at refreshment break – specific break to be identified
- Space to place handouts/information/swag for pick up during the break
- Opportunity to show a looping PPT on screen during the break
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Corporate logo listed on conference website page (with hyperlink)
- Promotion as a conference sponsor through all MRC social media platforms leading up to event

CONFERENCE WI-FI SPONSOR

\$1,500
(1 available)

- Dedicated conference WI-FI signal - corporate network name & password (all conference delegates and speakers will be required to sign into this company designated WI-FI)
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo (with hyperlink) - listed in Members Dispatch (sent twice monthly to MRC members) and Industry Newsletter (sent once a month to all MRC contacts) leading up to the conference
- Promotion as App Sponsor through all MRC social media platforms leading up to event

SUPPORTER

\$500
(Limited number)

- Corporate logo listed on conference website page (with hyperlink)
- Corporate logo displayed on all conference material – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Promotion as a conference supporter through all MRC social media platforms leading up to event

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