Marine Renewables Canada 2026 Conference & Exhibition:

Powering Canada's Clean Energy Future

Ottawa, Ontario | November 17-19, 2026

Sponsorship Opportunities

2026 CONFERENCE OVERVIEW

Marine Renewables Canada's 2026 Conference & Exhibition is the premier gathering for Canada's marine renewable energy industry.

Join us in the nation's capital, Ottawa, on November 17-19, for the only national conference dedicated to tidal, offshore wind, wave, and river current energy - bringing together industry leaders, innovators, policymakers, researchers, Indigenous partners, and communities working to unlock Canada's vast marine renewable energy potential.

Under this year's theme, ***Powering Canada's Clean Energy Future***, the conference will highlight the critical role marine renewables can play in strengthening Canada's energy system, supporting economic growth, and advancing the global energy transition.

The newly released Marine Renewable Energy Sector Vision 2050 demonstrated the scale of this opportunity. Developing Canada's marine energy resources could generate an estimated $12 billion in GDP from construction activity alone and more than 115,000 jobs, deliver clean, reliable electricity to communities and industries across the country - while helping displace diesel generation in remote and northern communities.

Over three dynamic days, participants will explore the policies, partnerships, technologies, and investments needed to turn this vision into reality. Through expert panels, technical sessions, and networking events, the conference will provide an unparalleled platform to share knowledge, build partnerships, and accelerate the growth of Canada's marine renewable energy sector.

Conference schedule at a glance:

Tuesday, Nov 17

Member Workshops, International Roundtable, & Member Reception

Wednesday, Nov 18

Industry & Technical Sessions, Exhibition, Welcome Reception

Thursday, Nov 19

Industry & Technical Sessions, Exhibition, Post-conference Mixer

2026 CONFERENCE OVERVIEW

MRC2026 will include:

- **Industry leadership and sector progress** – Highlights of Canadian achievements, milestones, and developments from industry leaders.
- **Market outlook and global opportunities** – Exploration of emerging markets and investment opportunities in Canada and internationally.
- **Policy and regulatory insights** – Updates on government initiatives, regulatory frameworks, and policies enabling sector growth.
- **Indigenous leadership and partnerships** – Discussions on Indigenous participation, perspectives, and opportunities across the sector.
- **Research and innovation sessions** – A dedicated technical track featuring cutting-edge work in offshore wind, tidal, wave, and river current energy.
- **Supply chain and industry exhibition** – A dynamic showcase of technologies, services, and expertise supporting marine renewable energy development.
- **Member-only workshops** – Exclusive pre-conference sessions focused on industry development, collaboration, and business growth.
- **Networking and partnership building** – Events designed to connect leaders across industry, government, research, and communities.

Join us in Ottawa to connect with the people, ideas, and partnerships shaping Canada's marine renewable energy future.

marinerenewablesconference.ca

HOW WAS MRC2025?

Marine Renewables Canada 2025 Conference & Exhibition marked our largest gathering yet, with more than 700 delegates, strong international participation, 135 speakers, and an expanded trade show floor with an Indigenous Business Pavilion.

The energy, alignment, and urgency across the sector made it clear: Canada is moving from vision to deployment.

By the Numbers

700+ attendees, including delegates from 16 countries

33 sessions, including workshops, industry panels and technical presentations

135 speakers, including 46 international experts

Sold-out exhibition with **41 exhibitors**, including the first-ever Indigenous Business Pavilion

228 B2B meetings set up through the Conference app

300 attendees at the International Roundtable and Member Workshops

EXHIBITOR OPPORTUNITIES

Stand out as an expert. Grow your business.

The Marine Renewables Canada Conference & Exhibition offers a unique opportunity for businesses and organizations - large and small - to showcase their products, services, and expertise to Canada's marine renewable energy community.

By exhibiting at MRC2026, you can connect directly with key players shaping the future of offshore wind, tidal, wave, and river current energy. As an Exhibitor, you will:

Connect with your target audience and generate leads

Meet marine renewable energy developers, suppliers, and service providers, as well as government officials, utilities, Crown corporations, and Indigenous community representatives.

Stand out and showcase your expertise

Demonstrate your technologies, products, and services directly to decision-makers across the marine renewable energy sector.

Raise your brand awareness

Your brand will be featured in pre-conference promotional materials and highlighted during and after the event through professional photography and post-event coverage reaching thousands of industry professionals.

Exhibitor Pricing:

MRC Member

- 8' by 10' booth space
- 8' high black draped backwall and 3' high draped sidewalls
- 1 – 6' table dressed (black) with white vinyl top and skirted on all 3 sides
- 2 padded chairs
- 1 – 110 volt, 15 amp electrical outlet
- Company logo & profile listed on conference website and app
- 1 complimentary full delegate registration ($1200 value)

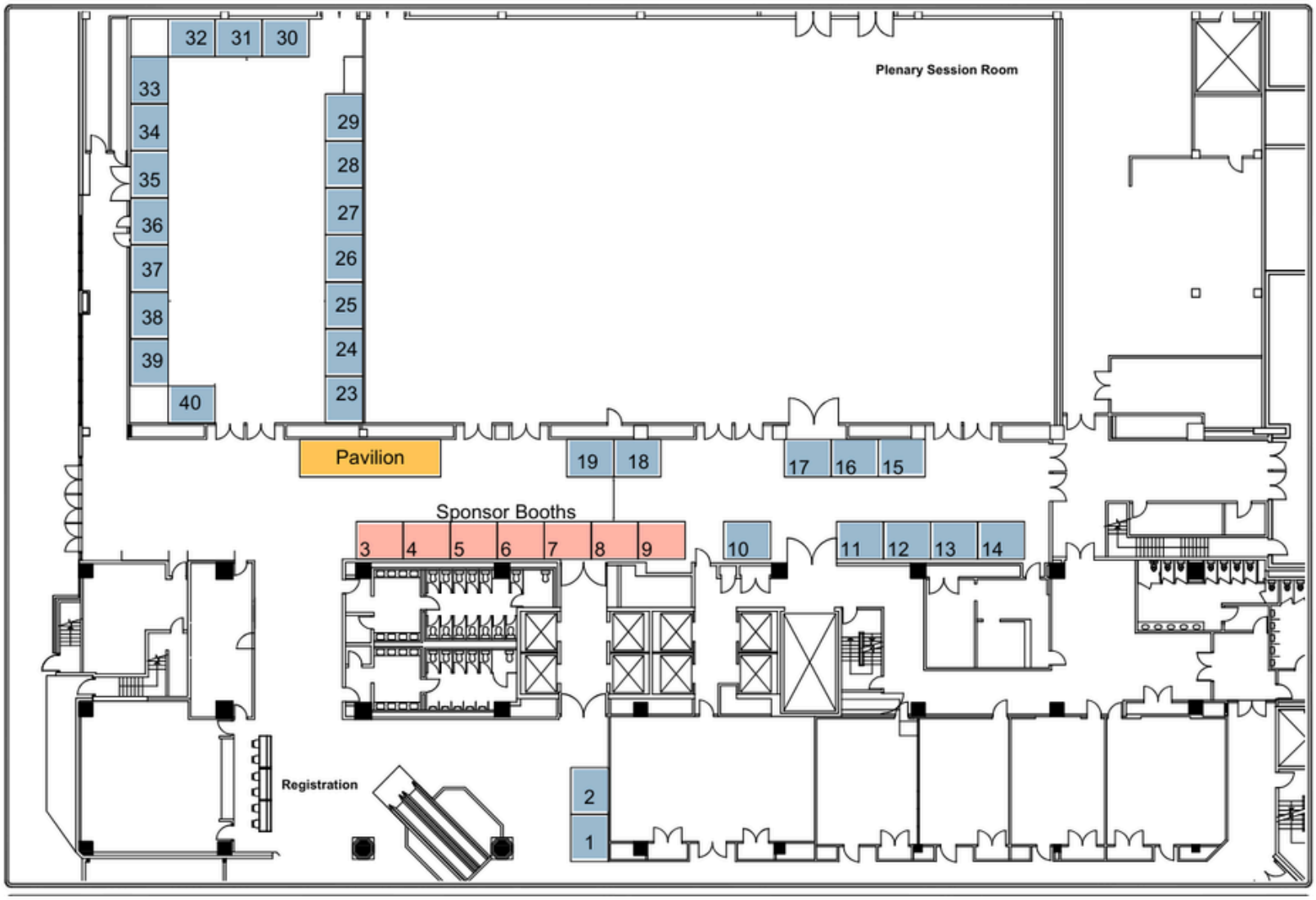
$2,500 + HST

Non Member

- 8' by 10' booth space
- 8' high black draped backwall and 3' high draped sidewalls
- 1 – 6' table dressed (black) with white vinyl top and skirted on all 3 sides
- 2 padded chairs
- 1 – 110 volt, 15 amp electrical outlet
- Company logo & profile listed on conference website and app
- 1 complimentary full delegate registration ($1400 value)

$3,000 + HST

EXHIBITOR FLOOR PLAN



Please contact Chelsi Bennett at chelsi@marinerenewables.ca or 902.333.1028 to learn more or become an exhibitor.

SPONSORSHIP OPPORTUNITIES

Support the sector. Showcase your leadership.

Sponsoring MRC2026 is a powerful way to demonstrate your leadership, connect with key decision-makers, and position your organization at the centre of Canada's growing marine renewable energy industry.

By supporting the conference, you help Marine Renewables Canada deliver a flagship event that advances collaboration, innovation, and sector development across the country. As a Sponsor, you will:

Increase your visibility

Showcase your brand to hundreds of industry professionals with on-site recognition and thousands more through conference promotions on MRC's digital platforms.

Build valuable connections

Engage directly with executives, developers, suppliers, government representatives, utilities, researchers, investors, and Indigenous partners shaping the future of the sector.

Position your organization as a leader

Demonstrate your commitment to advancing Canada's marine renewable energy industry and supporting the growth of clean energy solutions.

Support sector development

Your sponsorship helps Marine Renewables Canada continue its work to champion and facilitate industry growth through collaboration, advocacy, and market development.

Contact Amanda White at amanda@marinerenewables.ca or 902-717-0716 to learn more or become a sponsor.

SPONSORSHIP OVERVIEW

BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	SUSTAINABILITY	WELCOME RECEPTION	APP	NETWORKING LUNCH	LANYARD	REFRESHMENT BREAK	WI-FI	SUPPORTER	RESEARCH & TECH TRACK
Only **one (1)** sponsor position available	✓				✓	✓	✓		✓		✓		✓
PRE-CONFERENCE PROMOTION.													
Promotional article in Member Monthly & Even Keel	✓				✓								
Corporate logo displayed as Sponsor on select pre-conference promotions:	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
On conference website page as Sponsor (with hyperlink)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listed with hyperlinks in MRC's e-newsletters and event eblasts pertaining to the Conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Extensive, regular highlight of the sponsor on LinkedIn leading up to the event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
Listed in Conference app with profile	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
CONFERENCE PROMOTIONAL OPPORTUNITIES.													
A dedicated meeting room for use during the 3 days of the conference	✓												
Opportunity to speak/present at the conference	✓				✓								
Opportunity to play one (1) short video on each conference day	✓	✓			✓								
Strategically located corporate display in the conference exhibition – 10'x10' space	✓	✓	✓										
Opportunity to place promotional material	✓	✓	✓			✓		✓		✓			
Acknowledgement as Sponsor from the podium during the event	✓	✓	✓	✓	✓								
Opportunity to display pop-up banner(s) throughout the conference venue	✓	✓	✓	✓	✓	✓							✓
Corporate logo displayed as Sponsor on all onsite materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary Delegate Registration	**6**	**3**	**2**	**1**	**1**	**1**	**1**	**1**	**1**	**1**	**1**		**1**

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PRESENTING SPONSOR | $25,000

THE PERKS

SOLD OUT

Exclusivity as Presenting Sponsor

- Only **one (1)** Presenting Sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Presenting Sponsor on the following pre-conference promotions:**
  - Conference **website page** as Presenting Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- **Promotion as Presenting Sponsor:**
  - On **MRC social media** leading up to event
  - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event
  - **One (1) promotional article** to run in the Member Monthly and Even Keel leading up to the conference (**wording and graphics to be supplied by sponsor*)

Conference promotional opportunities

- **Corporate logo** displayed as Presenting Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display multiple **pop-up banners/signs** throughout the conference venue (*sponsor is responsible for providing the banners/signs)
- **Strategically located booth** in the conference exhibition – 8'x10' space
- Opportunity to place **promotional items** on tables in main session room
- **Acknowledgement** as Presenting Sponsor from the podium during the event
- Opportunity to **speak/present** at the conference
- Opportunity to play **one (1) short video** on each conference day (**video timing TBD by MRC*)
- A **dedicated meeting room** for use during the 3 days of the conference

And...

- **Six (6)** complimentary delegate registrations

PLATINUM SPONSOR | $15,000

THE PERKS

SOLD OUT

Limited sponsorship level

- Only **three (3)** Platinum Sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Platinum Sponsor on the following pre-conference promotions:**
  - On **MRC social media** leading up to event
  - Conference **website page** as Platinum Sponsor (with hyperlink)
- **Promotion as Platinum Sponsor:**
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
  - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Strategically located booth** in the conference exhibition – 8'x10' space
- Opportunity to display **two (2) pop-up banners/signs** throughout the conference venue (*sponsor responsible for transporting display materials & as set-up and dismantle at the event)
- **Corporate logo** displayed as Platinum Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to have **one (1) short video** play once during the conference (**video timing TBD by MRC*)
- **Acknowledgement** as Platinum Sponsor from the podium during the event

And...

- **Three (3)** complimentary delegate registrations

GOLD SPONSOR | $10,000

SOLD OUT

THE PERKS

Limited sponsorship level

- Only f**our (4)** Gold Sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Gold Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Gold Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- **Promotion as Gold Sponsor:**
  - On **MRC social media** leading up to event
  - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Corporate logo** displayed as Gold Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display **one (1) pop-up banner/sign** throughout the conference venue (*sponsor responsible for transporting display materials & as set-up and dismantle at the event)
- **Strategically located booth** in the conference exhibition – 8’x10’ space
- **Acknowledgement** as Gold Sponsor from the podium during the event

And…

- **Two (2)** complimentary delegate registrations

SILVER SPONSOR | $6,000

SOLD OUT

THE PERKS

Limited sponsorship level

- Only f**our (4)** Silver Sponsor positions available

Pre-conference promotion

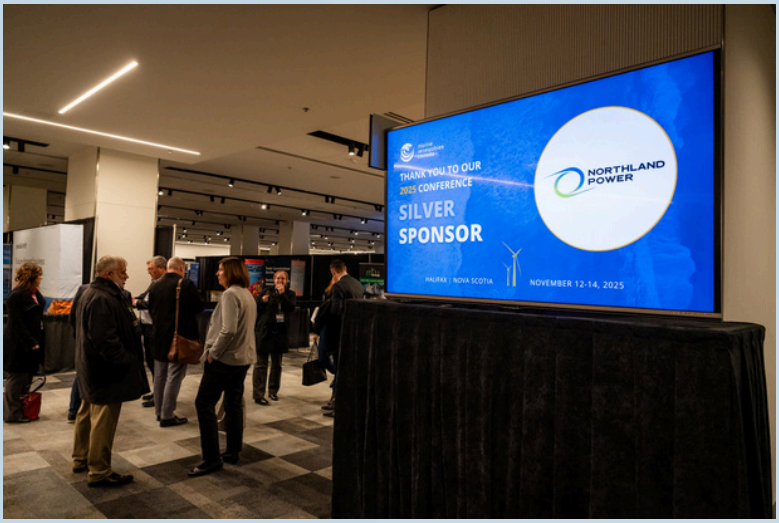
- **Corporate logo displayed as Silver Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Silver Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- Promotion as Silver Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Silver Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display **one (1) pop-up banner/sign** throughout the conference venue (*sponsor responsible for transporting display materials & as set-up and dismantle at the event)
- **Acknowledgement** as Silver Sponsor from the podium during the event

And...

- **One (1)** complimentary delegate registration



SUSTAINABILITY SPONSOR | $6,500

SOLD OUT

MRC is pleased to once again offer the Sustainability Sponsorship. As an organization committed to addressing climate change, we recognize the environmental impact conferences can have. This sponsorship helps offset the conference's carbon footprint through a contribution to Tree Canada's Grow Clean program, supporting improved forest management led by coastal First Nations communities in the Great Bear Rainforest and the preservation of old-growth forests.

THE PERKS

Exclusivity as sustainability sponsor

- Only **one (1)** Sustainability Sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Sustainability Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Sustainability Sponsor (with hyperlink)
  - **One (1) promotional article** that will profile sponsor company sustainability efforts and will run in the Member Monthly and Even Keel leading up to the conference (**wording and graphics to be supplied by sponsor*)
- **Promotion as Sustainability Sponsor:**
  - On **MRC social media** leading up to event
  - Through the **conference app** with dedicated ad space
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event

Conference promotional opportunities

- **Corporate logo** displayed as Sustainability Sponsor on all onsite materials – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to display **one (1) pop-up banner/sign** throughout the conference venue (*sponsor is responsible for providing the banners/signs)
- **Daily acknowledgement** from the podium as Sustainability Sponsor, with a **sustainability impact slide** displayed on screen (**wording and graphics to be supplied by sponsor*).

And...

- **One (1)** complimentary delegate registration

WELCOME RECEPTION SPONSOR | $7,500

SOLD OUT

THE PERKS

Exclusive sponsorship level

- Only one (1) Welcome Reception sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Welcome Reception Sponsor on the following pre-conference promotions:**
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members) and **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
  - **Invitations** sent to all conference delegates
  - **Conference website page** (with hyperlink)
- Promotion as Reception Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Welcome Reception Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Opportunity to deliver **welcoming remarks** at the reception (2 min)
- Corporate **pop-up or information display** in reception area (6 ft table will be provided)
- **Dedicated signage** indicating sponsorship at the reception (banners/easel signs)
- Opportunity to show a **looping PPT** on screen during the reception
- **Corporate logo on cocktail napkins** used during the reception

And...

- **One (1)** complimentary conference registration & **five (5)** Welcome Reception guest invitations

CONFERENCE APP SPONSOR | $5,000

SOLD OUT

THE PERKS

Exclusive sponsorship level

- Only **one (1)** Conference App sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Conference App Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Conference App Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- **Promotion as Conference App Sponsor:**
  - On **MRC social media** leading up to event
  - Through the **conference app** with dedicated notifications going to all users/conference attendees leading up to and during the event

Conference promotional opportunities

- **Corporate logo** displayed as Conference App Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Acknowledgement** as Conference App Sponsor from the podium during the event
- **Corporate logo** displayed on the **conference app landing page**
- Opportunity to have **corporate messaging /ads** displayed on the conference app landing page

And...

- **One (1)** complimentary conference registration

NETWORKING LUNCH SPONSOR | $6,000

SOLD OUT

THE PERKS

Limited sponsorship level

- Only **two (2)** Networking Lunch sponsor positions available - one for each day

Pre-conference promotion

- **Corporate logo displayed as Networking Lunch Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Networking Lunch Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- Promotion as Networking Lunch Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Networking Lunch Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Dedicated signage** indicating sponsorship at the lunch (banners/easel signs)
- Space to place company **literature/handouts/swag** at the lunch
- Opportunity to show a **looping PPT** on screen during the lunch
- **Corporate logo on napkins** to be placed out during the lunch

And...

- **One (1)** complimentary conference registration

LANYARD SPONSOR | $6,000

SOLD OUT

THE PERKS

Exclusive sponsorship level

- Only **one (1)** Lanyard sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Lanyard Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Lanyard Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- Promotion as Lanyard Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Lanyard Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- Corporate **logo on 2026 conference lanyards**, given to all delegates & speakers

And...

- **One (1)** complimentary conference registration

REFRESHMENT BREAK SPONSOR | $4,500

SOLD OUT

THE PERKS

Limited sponsorship level

- Only **three (3)** Refreshment Break sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Refreshment Break Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Refreshment Break Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- Promotion as Refreshment Break Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Networking Lunch Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Dedicated signage** indicating sponsorship at refreshment break – specific break to be identified
- Space to place **handouts/information/swag** for pick up during the break
- Opportunity to show a **looping PPT** on screen during the break
- **Corporate logo on napkins** to be placed out during the lunch

And...

- **One (1)** complimentary conference registration

CONFERENCE WIFI SPONSOR | $4,000

THE PERKS

SOLD OUT

Exclusive sponsorship level

- Only **one (1)** Conference Wifi Sponsor position available

Pre-conference promotion

- **Corporate logo displayed as Conference Wifi Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Conference Wifi Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event
- Promotion as Conference WiFi Sponsor on **MRC social media** leading up to event

Conference promotional opportunities

- **Corporate logo** displayed as Conference Wifi Sponsor **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions
- **Dedicated conference wi-fi signal** - corporate network name & password (all conference delegates and speakers will be required to sign into this company designated Wi-Fi)

And...

- **One (1)** complimentary conference registration

SUPPORTER | $1,500

THE PERKS

Limited sponsorship level

- **Limited number** of Supporter Sponsor positions available

Pre-conference promotion

- **Corporate logo displayed as Supporter Sponsor on the following pre-conference promotions:**
  - **Conference website page** as Supporter Sponsor (with hyperlink)
  - Conference promotion to be included in MRC's e-newsletters and e-blasts: **Member Monthly** (sent once monthly to MRC members), **Even Keel** (sent quarterly to all MRC contacts), and monthly **event e-blast** leading up to the event

Conference promotional opportunities

- **Corporate logo** displayed as Supporter **on all onsite materials** – event app, conference signage, in-room visuals (slides) during lunch, breaks and between sessions

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If you are interested in becoming a sponsor, please contact **Amanda White** at 902.717.0716 or amanda@marinerenewables.ca.